



## Rockwell Integration - “Monitoring the Heartbeat of your Plant” - June 2007

Machine Automation recently attended the Gerrie Electric Automation Fair held in Burlington, Ontario as a presenter of our plant monitoring software, AlarmAnalyst®. Gerrie Electric, one of the largest Rockwell Automation distributors in Canada, hosts this annual 3 day event to help bring customers up to speed on the latest offerings in Rockwell automation devices, and software.

"The AlarmAnalyst® gives some of our key automation integrator customers an opportunity to generate additional service revenues," notes Gary McKenzie, Gerrie's Process Control Specialist. "The software quickly identifies areas of operational or maintenance concern, which generates small projects for our integration customers, or acts as a focal point for fulfilling maintenance agreements."

For further information on Gerrie Electric, please visit [www.gerrie.com](http://www.gerrie.com)

For further information on Machine Automation Inc. visit <http://www.machineautomation.ca/>

